LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
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The Chuckwagon Carving Set from Marlboro.
The Chuckwagon—home 40 miles from nowhere. It meant dry clothes, a full pot of black coffee, and a good meal at the end of a workin' day. And when you were surrounded by a thousand head of cattle, it stood to reason that the meal was going to be beef. So any cook worth his salt always carried good carving gear.
The Chuckwagon Carving Set from Marlboro.
First of all, there's a hardwood chopping block, an inch and a quarter thick, to take a lifetime of cutting. With it you get a carving knife and fork, and a cleaver. Plus a butcher's knife, boning knife, utility knife, and even a paring knife.
All have big hardwood handles and carbon steel blades that'll take an edge as sharp as a cook's temper.
Just $24.00 plus two end labels from any pack or box of Marlboro.
Come to where the flavor is. Come to Marlboro Country.
Marlboro
Marlboro
The Marlboro Chuckwagon Carving Set
P.O. Box 4440, Westbury, New York 11582
Please send me ( ) Carving Set(s) at $24.00 each. Enclosed are two end labels from any pack or box of Marlboro, and a check or money order (no cash please) payable to Marlboro Chuckwagon Carving Set.
Name
Address
City State Zip (necessary)
Offer available only to persons over 21 years of age. Offer good in U.S.A. only except where prohibited, licensed or taxed. Offer good until September 30, 1977 or while supply lasts. Please allow 6 to 8 weeks for delivery. RB
Clip and save.
Our aim is to make sure you're completely satisfied with your order—and that you get it on time. But sometimes things go wrong. If they do, be sure to let us know.
Write: Marlboro Chuckwagon Carving Set, 100 Park Ave., New York, N.Y. 10017
18 mg "tar," 1.1 mg nicotine av. per cigarette, FTC Report Dec. '76
Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

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